



## **Mayo Relaunches to Serve Seattle with Help From Heroic Together Community**

*Mayo is a first of its kind app that enables people to help others nearby in the moment*

Seattle, WA - May 27, 2020 - Mayo released the newest version of its app last week. It provides a simple tool to enable people in any community to help and get help quickly from each other.

Founder Allen Chan came up with the idea for Mayo a couple years ago. He said, "Mayo started with a simple mission, really. I wanted to find more ways to encourage face-to-face interactions. My end goal was to create something that fosters friendliness and real-life connections in this increasingly digital age."

Social media and other apps often create a barrier to the immediate ask or an added stigma for people with anxiety, or by the time someone can help, the need no longer exists. As the COVID-19 pandemic took hold, the need for the app to pivot to support the broader Seattle community during this time became clear.

Simultaneously, the Heroic Together community took shape around a call from founder Marcus Pape for creative problem solvers in the Seattle area. The goal was to help support the community during the Coronavirus pandemic. The two teams' missions seamlessly aligned – to bring people together to deliver positive support. Mayo and Heroic Together formed a partnership to update the app and ensure it could deliver more impact to the community, and help people in need, right now.

With the help of the Heroic Together community, the team behind Mayo has now delivered an updated version of the Mayo app to support Seattle during this extra critical time. [Simple ways](#) users can use the app include: offering to bring groceries or medicine back for their neighbors, sharing your extra items that are hard to find (like toilet paper, face masks, or hand sanitizer), or sharing delivery to minimize the impact on essential workers.

The app itself is easy to use:

- Download the app, without a need for signup or login
- Send a Mayo post to request or offer quick help
- People nearby have one hour to reply
- Users arrange a safe way to complete the ask

What's in store for the future of Mayo and Heroic Together? Marcus says, "Community is a critical component to delivering positive impact and changing people's lives, for the better. Supporting and building community is not a quarantine-specific need, and so Mayo and Heroic will have plenty of opportunity as our world continues to shift and new needs arise."

### **[About Heroic Together](#)**

Heroic Together was formed in response to a LinkedIn post by Marcus Pape, viewed by 20k+ people, that included a call for creative problem solvers in the Seattle area to help support our community during the Coronavirus pandemic. With hundreds of people responding to the post with a desire to support, Marcus quickly created Heroic Together, with the purpose of coming together to make a heroic difference in our communities.

### **[About Mayo](#)**

Mayo is a platform with purpose. To help people help each other.

Mayo seeks to remove the social barriers to asking and offering for help. Connect people with the people who can help the quickest - the people nearby. We believe in a world where you can talk to anyone freely, ask for help, and feel better doing it.

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